



PACKAGES & OFFERING

	Commerce Core	Commerce Plus	Commerce In-Store
	\$1225	\$1750	\$1500
Retailer Website Platform Transactional digital commerce platform enabling a streamlined end-to-end purchase experience with accurate pricing, credit application, real time credit decisioning and lender offers	●	●	
Standalone Credit Application Automatic routing to RouteOne/DealerTrack	●	●	●
Dedicated Field Support Regular in-store visits from AutoFi Dealer Success Manager	●	●	●
F&I Plus Up-front presentation of finance and credit products with ability to customize rich media (pictures, videos, brochures and sample contracts)		●	●
Quick Quote Automated delivery of a remote AutoFi offer (via CRM) to online shoppers from any lead source		●	●
Trade-In Instant Cash Offer ICO integrations from popular trade-in providers such as Accutrade and CarStory		●	●
AutoFi Credit Estimator A soft-pull affordability tool that displays maximum payment and loan amounts with FICO visibility integrated into Deal Center		●	●
Pickup and Delivery Pickup and delivery scheduling, delivery charge calculation and stipulation upload		●	
Deposits Collect deposits securely from customers to reserve a vehicle		●	
CRM and DMS Integration Integrate into your retailer systems		●	●
Deal Center (Showroom commerce platform)			
Engagement Tools Side-by-side vehicle comparison, Remote Deals, Pencil deals	●	●	●
Desking & Finance[^] Soft credit pulls, PTI and LTV calculations, Trade payoff, Digital credit app, Real time credit decisioning, Lender offers		●	●

Add-ons

Credit Estimator
\$199

F&I Plus
\$399

[^] Requires agreement to transactional addendum and enables the addition of up to 3 of your own lenders (that are not a part of the AutoFi Lender network)