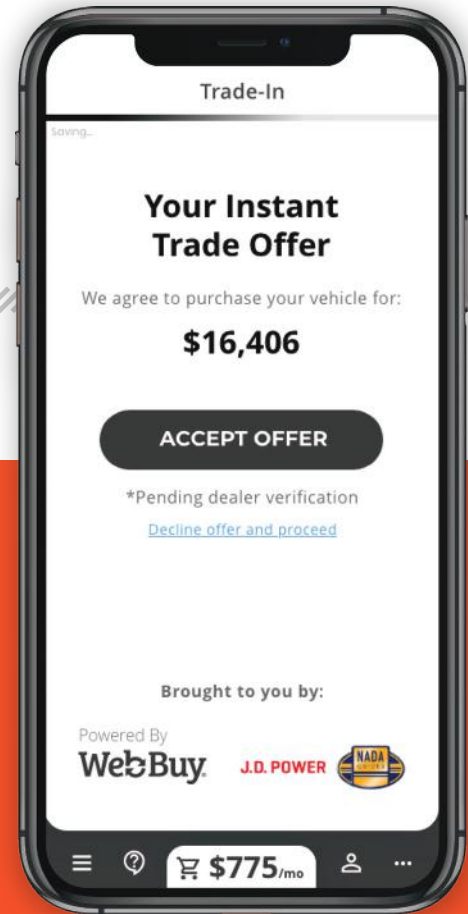




# CarValuator®

Customized Appraisals and Instant Purchase Offers YOU design

Created by  
**WebBuy**



## CUSTOMIZED APPRAISALS BASED ON YOUR BUSINESS NEEDS

WEBBUY® CARVALUATOR® is not only your white label trade appraisal tool but also an **instant purchase offer machine** engineered by dealers for appraisals and **INVENTORY ACQUISITION**.

 **NOW WITH GTP INTEGRATED!**

Initially, part of the **WEBBUY** end-to-end digital retailing platform, **CARVALUATOR** delivers a unique solution that is **100% customizable by you, the retailer**, and delivers transparency to the consumer conveying confidence regarding their personalized appraisal – **IT'S A WIN-WIN EXPERIENCE**.



## EXACT OFFERS

### POWERED BY REAL-TIME AUCTION DATA

- Base your offers on **Auction Values** that represent 80% of the nation's auction transaction data every day from Manheim, ADESA, ServNet, ABC and key independent auction houses.
- Instant trade-in offers made **24/7/365**
- On **YOUR website** and into **YOUR CRM**

# YOUR DIGITAL APPRAISAL PROCESS **AUTOMATED**

- Fully customizable and delivers a **superior consumer experience**
- **Includes** optional **Subaru Guaranteed Trade-In Program (GTP)** integration
- **Built in verification** of mileage and title status before offer is made
- It's **YOUR offer** not 3rd party estimates or ranges

## **AUTOMATED** REAL-TIME LIEN PAYOFF

- **Exact payoff** from Lender, not estimated
- Customized Payoff Days
- Significant time saver (**don't waste time calling lenders**)
- Eliminate payoff difference write-offs

## **TRANSPARENCY** DRIVES CUSTOMER ACCEPTANCE RATE

- Delivers a **professional/personalized** offer
- High **wholesale value** offer acceptance rate because the customer has personally devalued their own vehicle
- On **YOUR website** and into **YOUR CRM**

## DIRECT INTEGRATION INTO **WEBBUY**<sup>®</sup> **DIGITAL RETAILING**

- **CARVALUATOR**<sup>®</sup> is **FREE** with the all-inclusive **WEBBUY**<sup>®</sup> Digital Retailing App
- Don't stop with a trade offer - **Roll the customer right into the purchase** of the car they are looking at.
- Keeps customer engaged and allows them to complete the purchase process
- Lead information stays with **YOUR dealership**

**CarValuator**<sup>®</sup> Trade-in / Instant Purchase Offer App - with GTP

**MONTHLY FEE: \$295**

**TERM : MONTH-TO-MONTH**  
One Time Install & Training  
Fee: **\$295**

**SIGN UP:** [www.subarucertifieddigital.com/tradein/carvaluator](http://www.subarucertifieddigital.com/tradein/carvaluator)

**WEBBUY**<sup>®</sup>  
FULL DIGITAL  
RETAIL APP  
FEATURES  
INCLUDE



**BIDBOARD**<sup>®</sup>



**NETDESKER**<sup>™</sup>



**TAX & FEE  
MANAGER**



**SUPERIOR  
INTERFACE**



**BRANDING  
& SUPPORT**



**ACCESSORIES  
& PROTECTION  
MENUS**