



SUBARU®

# DISCOVER OUR CUTTING-EDGE MEDIA TECHNOLOGY

Constellation is a global, NYC-based SaaS company founded in 2016. **Our end-to-end content solution is designed to streamline and accelerate your creative process** – engineered to drive efficiencies for your business.

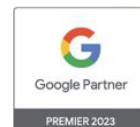
This technology enables retailers to reach in-market auto shoppers with relevant creative messaging wherever they are consuming media. Using Constellation's Creative Management Platform, our clients can scale multiple ad types across digital platforms promoting your specific business objectives.



**EY Entrepreneur  
Of The Year**  
2021 Award Winner



**DIGIDAY  
TECHNOLOGY  
AWARDS**  
BEST MARKETING  
AUTOMATION  
PLATFORM



Contact us at [sales@helloconstellation.com](mailto:sales@helloconstellation.com) or visit [helloconstellation.com](https://helloconstellation.com)

# Packages & Pricing

| Channel          | Description   | Total Fee |
|------------------|---|-----------|
| PAID SEARCH      | Intent-based paid media campaigns across search engines structured to convert users in the various stages of their shopping journey.  | 25%       |
| PAID SOCIAL      | Hyper-local targeting powered by Constellation's platform across Facebook & Instagram, with various 3rd party in market audiences. Inclusive of Constellation's trademarked Everything Ad.    | 35%       |
| NBC SPOT ON AUTO | Deliver customized ads in premier shows and live sports with zip code-level precision.  | 25%       |
| OTT/CTV          | A highly targeted way to connect with people via Roku, Amazon Firesticks, X-Boxes, smart TV's and others in order to deliver ad content and verify performance with view through conversions. | 25%       |
| DISPLAY          | Utilizing a variety of purchase-based, geographical, website visit data, contextual, and in market data points and placement options to target shoppers across web websites and mobile apps.  | 25%       |
| STREAMING AUDIO  | Our Audio Campaigns reach users on top streaming platforms, accessing major national and local radio stations like Fox News Radio, Bloomberg Radio, Univision, and more.                      | 25%       |
| SEO              | The optimization of both onsite and offsite signals to ensure optimal placement of your website within search engine results.   | *\$2,000  |

\*Monthly Cost