



SUBARU®

DISCOVER OUR CUTTING-EDGE MEDIA TECHNOLOGY

Constellation is a global, NYC-based SaaS company founded in 2016. **Our end-to-end content solution is designed to streamline and accelerate your creative process** – engineered to drive efficiencies for your business.

This technology enables retailers to reach in-market auto shoppers with relevant creative messaging wherever they are consuming media. Using Constellation’s Creative Management Platform, our clients can scale multiple ad types across digital platforms promoting your specific business objectives.



Contact us at sales@helloconstellation.com or visit helloconstellation.com

Packages & Pricing

Channel	Description	Total Fee
PAID SEARCH	Intent-based paid media campaigns across search engines structured to convert users in the various stages of their shopping journey.	25%
PAID SOCIAL	Hyper-local targeting powered by Constellation's platform across Facebook & Instagram, with various 3rd party in market audiences. Inclusive of Constellation's trademarked Everything Ad.	35%
OTT/CTV	A highly targeted way to connect with people via Roku, Amazon Firesticks, X-Boxes, smart TV's and others in order to deliver ad content and verify performance with view through conversions.	25%
DISPLAY	Utilizing a variety of purchase-based, geographical, website visit data, contextual, and in market data points and placement options to target shoppers across web websites and mobile apps.	25%
STREAMING AUDIO	Our Audio Campaigns reach users on top streaming platforms, accessing major national and local radio stations like Fox News Radio, Bloomberg Radio, Univision, and more.	25%
SEO	The optimization of both onsite and offsite signals to ensure optimal placement of your website within search engine results.	*\$2,000

*Monthly Cost