



SUBARU DIGITAL ADVERTISING

DRIVE AHEAD OF YOUR COMPETITION.



Green Line Automotive will help Subaru Retailers stand out from the competition through our custom tailored approach to fit your unique needs and goals. You are different from your competitors, why have the exact same approach? Green Line's Drive Platform ensures you have the latest tech combined with our custom strategy to ensure higher ROI and more sales.

Green Line is the non template provider, we create customized digital ad strategies that are different from the competition.

Our Drive platform will ensure the right customers see the best offers and most relevant ads across all digital platforms. This allows us to help hit your sales goals at the most efficient budget possible.



gldauto.com

833-453-2277

subaru@greenline.nyc

Paid Search Only

\$500 or 20%

(Whatever is greater, maximum charge \$2,500)

- Google & Microsoft Bing
- Sales & Fixed Ops Included
- Reporting

All-In-One Package

\$500 or 20%

(Whatever is greater, maximum charge \$2,500)

- Paid Search (Google & Bing)
- Paid Social (Meta, TikTok)
- Online Video & OTT
- YouTube

SEO Basic Package

\$999 / month

- 2 pieces of content monthly
- Dynamic Specials Page
- Technical Updates

SEO Base Package

\$2,000 / month

- 3 pieces of content monthly
- Dynamic Specials Pages
- GA4 and Tag Management
- Listing Syndication
- Google Business Profile Management
- Technical Optimizations

SEO Enhanced Package

\$2,500 / month

- 5 pieces of content monthly
- Dynamic Specials Pages
- GA4 & Tag Management
- Listing Syndication
- Google Business Profile Management
- Technical Optimization

SEO Premium Package

\$3,000 / month

- 7 pieces of content monthly
- Dynamic Specials Pages
- GA4 and Tag Management
- Listing Syndication
- Google Business Profile Management
- Technical Optimizations

Customer Data Platform

\$599 / month

- CRM & DMS Integration
- Segmentation of customer lists into media platforms
- CRM Reporting

Conquest Data

\$200 / month

- Conquest targeting of models and conquest makes
- Audiences integrated with platforms

Specials Management

\$599 / month

- Includes dynamic sales and service specials pages updated monthly on site and on the Subscribing Dealer's Google Business Profile

TikTok Social Ads

\$500 / month

- Management of TikTok social ads on the Subscribing Dealer's behalf with TikTok's AIA ad format that integrates with vehicle inventory.