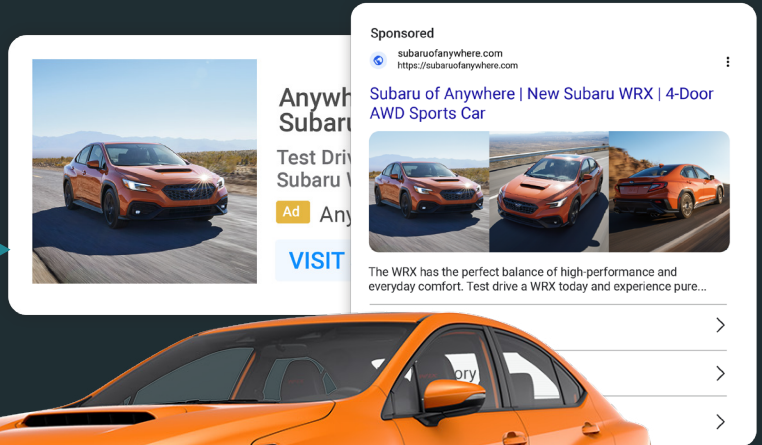




L2T is a Certified Provider for the Subaru Digital Advertising Program with 15+ years of automotive marketing experience, exclusively focused on digital marketing.



## TOP 3 REASONS TO PARTNER WITH L2T

- 1 IN-PROGRAM REIMBURSEMENT**
  - ▶ Inside the Subaru program, dealers receive up to 60% reimbursement on new cars, CPOs, and service in addition to turnkey billing.
- 2 AUTOQUITY™, L2T'S PROPRIETARY TECHNOLOGY**
  - ▶ Our data-focused platform optimizes performance across multiple channels and provides the best ROI.
    - ▶ Conversion Based Bidding
    - ▶ AudiencePro (L2T's First Party Data Solution)
    - ▶ VDPCconnect
    - ▶ Incentives Manager
    - ▶ Dynamic Audience Targeting
    - ▶ Integrated Reporting
- 3 PROVEN RESULTS**
  - ▶ Our team consistently exceeds Subaru digital program KPIs, offering hands-on customer service supported by our 24/7 Performance Dashboard.

## PAID SEARCH KPI'S

