



SUBARU

# Transform the Way Subaru Shoppers Connect with You

Get the ONLY solution for messaging that works on your website AND Apple Business Chat, 3rd-party advertising, Facebook Marketplace, Google My Business and Google AdWords: LivePerson Automotive, formerly Contact At Once!, is the only one that can do it all.



### Boost interaction

Sites adding LivePerson Automotive mobile messaging have shown engagement increases of up to 40%.<sup>1</sup>



### Improve follow-up

93% say text is a more effective follow-up tool vs. phone or email.<sup>2</sup>



### Increase conversions

42% of surveyed dealers sell 10+ cars/month to shoppers who chat or text.<sup>2</sup>



### Reduce hassle

Answer when you can. We'll manage the conversations when you can't.



### Qualify opportunities

Our team can buffer yours from tire-kickers & connect the most serious buyers with your best closers for immediate action.



### Streamline management

Manage all messaging in 1 platform: your site, Apple Business Chat, ad listings (Autotrader, KBB, etc.), Facebook, Google & more.

1. Internal LivePerson Automotive / Contact At Once! data, 2016 2. 2016 Dealer Survey, Contact At Once!



**MORE THAN 9 IN 10** SURVEYED DEALERS SAY LIVEPERSON AUTOMOTIVE / CONTACT AT ONCE! HELPS THEM SELL MORE CARS.<sup>2</sup>

Text: 404-850-9297  
marketing@contactatonce.com



LIVEPERSON

AUTOMOTIVE

# Pick Your Perfect Package

with 50-70% co-op eligibility, based on retailer status

Online shoppers don't want to be leads. They want help. NOW. And with LivePerson Automotive messaging added to your Subaru Certified Website, it's easy to help them in every shopping moment...because we'll make sure you don't miss an opportunity.

	<b>TANGO 50</b> <b>\$450/MO</b> \$9.00 CPI <i>(cost per interaction)</i> +\$200 one-time setup fee	<b>TANGO 100</b> <b>\$750/MO</b> \$7.50 CPI <i>(cost per interaction)</i> +\$200 one-time setup fee	<b>TANGO UNLIMITED</b> <b>\$1,050/MO</b> ~\$6.00 CPI <i>(cost per interaction)</i> +\$200 one-time setup fee
<b>Chat &amp; Text Capabilities</b> <i>Chat &amp; text engagements on dealership site (desktop/mobile)</i>	●	●	●
<b>Dealer-Initiated Text</b> <i>Securely text customers who haven't texted your dealership yet.</i>	●	●	●
<b>Live Advisors</b> <i>We'll manage the conversations you might otherwise miss.</i>	50 managed conversations	100 managed conversations	Unlimited managed conversations
<b>Hot Opportunity Transfer</b> <i>Live Advisors immediately connect serious buyers to your team.</i>	●	●	●
<b>Webwide Network</b> <i>Same-account access to conversations from ads &amp; 3rd-party sites.*</i>	●	●	●
<b>Apple Business Chat</b> <i>Register for this new messaging channel &amp; manage everything through CAO! as the customer service platform.</i>	●	●	●
<b>Facebook &amp; Google Integration</b> <i>Manage Facebook Messenger &amp; Google My Business conversations.</i>	●	●	●
<b>Multiple Departments</b> <i>Set up messaging channels for sales, service, etc.</i>	●	●	●
<b>Mobile App &amp; Responsive Invitations</b> <i>Connect with shoppers anywhere they OR you are.</i>	●	●	●
<b>Add-on Option:</b> <i>5 text numbers are included in your package, but you can get more if needed.</i>	\$49/month	\$49/month	\$49/month

\*LivePerson Automotive powers the chat and/or text options offered on AutoTrader.com, KBB.com, etc.

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