



SUBARU

TO BE THE BEST IN YOUR MARKET, CHOOSE THE BEST MARKETING PARTNER

Dominate market share with solutions that drive more sales at lower costs.

Discover a complete marketing platform for retailers. Attract better quality leads, convert more buyers, and optimize ad spend in the channels that work best for your business. And, do it with a partner that works alongside you every step of the way.

DIGITAL ADVERTISING



Maximize ROI and attract quality traffic to your site with the best in digital advertising.

Our powerful ad technology gives you access to search, social, display, connected video, streaming audio and more. With integrated advertising across all channels, we'll drive better results, optimize performance in real-time and reduce ad waste.

MARKET DATA & REPORTING



Dive into insights on your performance – and your competition's, too.

Get the data you need, when you need it with our market data and reporting. You'll get precise insight into ad spend, market demand, competitor performance and more. This insightful data helps you make better marketing decisions and improves advertising ROI.



CONTACT US FOR A DEMO:

purecars.com/subaru · subaru@purecars.com · 877.860.7873

PURECARS DIGITAL MARKETING PLATFORM

The most comprehensive advertising package in the business.

DIGITAL ADVERTISING PACKAGE

MANAGED MARKETING SERVICES INCLUDE:

- Search, Display, Social, Video (YouTube), Google Vehicle Ads
- Fixed Ops Advertising (SEM, up to \$1,000 spend)
- Conversion Tools:
 - On-Site Offers for retailer website
- Digital Strategist Support
- Compliance & Co-op
- PURE™ Insights
- Google Analytics 4 360 ("GA4 360")

\$1,650/MO

Media budget required

ADD-ONS & A LA CARTE

SOCIAL ADVERTISING

EFFICIENT LEAD AND TRAFFIC ADS ON FACEBOOK AND INSTAGRAM

ADD-ON INCLUDED / A LA CARTE \$700/MO

Media budget required.

ENHANCED FIXED OPS ADVERTISING

PARTS & SERVICE ADVERTISING ACROSS ALL CHANNELS

ADD-ON \$300/MO / A LA CARTE \$700/MO

Media budget required. Channels are budget dependent.

PURECARS TV (ENHANCED VIDEO)

TV ADS FOR A FRACTION OF THE COST ON THE PCTV NETWORK (DV360, Amazon, Disney+/Hulu)

ADD-ON \$450/MO / A LA CARTE \$700/MO

Media budget required.

LOCAL SEO (LOCAL ENGAGE)

OPTIMIZED GOOGLE BUSINESS PROFILE & VEHICLE LISTINGS INTEGRATION

ADD-ON \$250/MO / A LA CARTE \$450/MO

Listings integration requires inventory data feed.

ON-SITE OFFERS

DYNAMIC OFFERS ON YOUR WEBSITE

ADD-ON INCLUDED / A LA CARTE \$450/MO

PURECARS
MEDIA
PARTNERS

2023

Microsoft Advertising
Select Partner



ORACLE
Data Cloud

amazon advertising



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