



TRADE-IN VALET®

**More
Effective
Engagement**

**More
Showroom
Traffic**

**More
Trade-ins**

**More Car
Sales**

Selling Subaru Vehicles Just Got Easier!

With a guaranteed buy-bid on every trade (all makes) Trade-In Valet ensures you'll trade for more, hold more deals together and increase your gross profits.

Trade-In Valet offers a unique, straightforward and honest approach to trade valuations for consumers. TiV gives consumers the information they want, the way they want it, and with a guarantee – making them more likely to transact with you. And, not only will Trade-In Valet issue consumers a guaranteed offer on any make, we'll do the same for you too - if for any reason you don't want the trade-in inventory, we'll buy it from you. Trade-In Valet is the natural extension of the Subaru Guaranteed Trade-In Program – enabling you to give consumers a guaranteed offer on any make.

Designed and supported by the same company behind the Subaru Care Connect Program, TiV now gives you the ability to extend the Subaru Love Promise to customers with conquest trades too!



**The modern trade-in engine that gives you the edge.
Sign up today and start selling more cars tomorrow.
281-888-9139**



SUBARU

TRADE-IN VALET®

Only real appraisals, from real people: Take out the appraisal guesswork by consulting with our team of expert appraisers. Every bid we issue comes from an expert appraiser that specializes in a particular segment of pre-owned vehicles.

True market purchase guarantee: TiV will purchase any vehicle you do not want to add to your inventory for any reason, eliminating your risk of wholesale loss and frozen capital.

Only mobile application of its kind: Not just for internet leads, leverage modern technology to give consumers the answer they want with every phone call.

Sales & BDC Support: Custom scripts and sales tools ensure complete end-to-end support for your staff.

TiV instills a process that ensures your team proactively leverages the guaranteed price and transparency with everyone to drive more leads, showroom traffic, and sales.

\$10:1

gross margin ROI
from trade-in leads



Best in Class

	Trade-In Valet	KBB	Black Book	Edmunds.com	TradePending	TruCar
Live Expert Appraiser with Direct Communication	✓	✗	✗	✗	✗	✗
Unique Mobile App Providing Guaranteed Trade Offers Over the Phone	✓	✗	✗	✗	✗	✗
Fully Integrated Trigger Notifications	✓	✗	✗	✗	✗	✗
Promotes Your Financing Solution	✓	✗	✓	✗	✗	✗
Provides True Market Purchase Guarantee	✓	✗	✗	✗	✗	✗
Proven to Increase OLP Score	✓	✗	✗	✗	✗	✗
Offers End-to-End Support Tools for Closing More Sales	✓	✗	✗	✗	✗	✗

Trade-In Valet is absolutely spot-on... the lead volume they drive, along with the quality of those leads, is outstanding. There is no other tool that does what Trade-In Valet does. We use it in all of our stores so obviously we recommend it.

- Randy Khalaf, COO Gillman Group

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10x
HIGHER lead conversion

